

JOB DESCRIPTION

Job Title:	Senior Campaign Organiser, Winchester District Liberal Democrats
Salary:	£28-32k, depending on experience and potential
Benefits:	NEST pension with 5% employer contribution
Tenure:	Permanent, subject to probationary review after 3 months
Hours:	Full-time (40 hours per week), with some weekend and evening working
Location:	Winchester HQ, with travel across the constituency when needed

Winchester Lib Dems have an opportunity for an ambitious and experienced campaigner to deliver more electoral success in 2026 and beyond. Working with our high-profile and inspirational MP Danny Chambers, Hampshire mayoral candidate Martin Tod and a committed team of City and County councillors, activists and supporters, you will be right at the heart of the action.

Key responsibilities

1. Produce impactful leaflets, letters, emails and social media content throughout the year, and in particular during local and general election campaigns
2. Project management of our campaigns, ensuring candidates have the right campaign and training plans to secure victories, within budget, in our target seats
3. Create and run a programme of volunteer campaign activities and events all year round, including meeting voters on the doorstep; leaflet delivery sessions; mass telephoning; and leading political events
4. Support our recruitment of volunteers through relationship-building; matching them to the right jobs; linking them to activists at ward level; and providing training to increase their skills
5. Support our fundraising activity with members, supporters and businesses

Essential skills and traits

- At least one year's experience of running campaigns and working with volunteers in a political or charitable organisation
- A portfolio of hard-hitting campaign copy and design for leaflets, letters, emails and social media content
- An effective communicator and motivator, able to participate in and lead virtual teams of political representatives, campaigners and volunteers
- A self-starter who can work alone with minimum supervision
- Ability to manage multiple projects simultaneously, hitting deadlines and solving problems
- Organising the printing and production of materials to plan and budget
- Knowledge of website design and maintenance, desktop publishing software such as [Affinity Publisher](#) and web-based CRM tools such as [Connect](#)
- Understanding of, and sympathy with the aims and values of the Liberal Democrats

Desirable skills and traits

- Experience of Microsoft office applications, with specific skills in mail merge and Excel
- A full driving licence and access to a car
- Experience of recruiting, managing and training volunteers

Closing Date: 19 October 2025. Interviews will be offered on a rolling basis, and we may appoint prior to the closing date.

Start date: Negotiable, but ASAP!

Application Details

By email to chair@winld.org.uk, with:

- A full CV of no more than two pages, including a telephone number and email address. Please include contact details of two referees.
- A covering letter (no more than one A4 page) setting out why you want the job and how your experience and skills are relevant to it.

Website: www.winld.org.uk